COSMETICS TRAINING GUIDE
Training Guide Overview

This Training Guide is organized into four sections. Each section is color-coded in order to make it easier to reference this material when taking your certification test or out in the field.
Training Guide Overview

The L’OREAL ECLIPSE section will give you information into the newest L’Oreal fixture type. This wall, named Eclipse, features a backwall, moveable fixtures, and optional in-fixture lighting.
Training Guide Overview

The L’OREAL SYSTEM 2000 section will give you information into the most used L’Oreal fixture type. This wall, named System 2000, features cubes that are stacked on each other to create the desired height.
Training Guide Overview

The MAYBELLINE URBAN WALL section will give you information into the fixtures used to display Maybelline product. This wall, named Urban Wall, features a backwall, moveable fixtures, and optional lighting.
Key Contacts

• Area Manager
  • Your Main Contact for all issues

• Store Contact
  • Person you check in with at the store, upon arrival, and at the end of your reset to sign off on your work

• Hotlines
  • Replacement Parts Hotline: (800) 517-5647
  • Resolution Center: (866) 249-6128 Option 0
Assignment Dates

• Once you are assigned to a reset date, the assignment date becomes **firm**
• A **firm** reset date cannot be changed unless there are extenuating circumstances
  • You must call your Area Manager to gain approval for a date change
• The start time for each reset is 8:00 am unless specified in the scheduled time section of your portal.
Reset Kit Tracking- Team Lead Only

• There will be 2 kits that will be shipped for each assignment:
  • **Store Kit**: will be shipped to *your home* and will contain the following:
    • Instruction Manual
    • Planogram
    • Generic Tags (only for some retailers; refer to your instruction manual/project plan)
  • **Reset Kit**: will be shipped *to the store*
    • Contains the fixtures for the reset update
    • The reset kit will be delivered prior to the reset date
    • You must track the package *prior to going into the store* to verify that the package has arrived
• * Both tracking numbers will be uploaded to your Merchandiser portal so you are able to track them at any time
Calling the Store- Team Lead Only

• Once you confirm the reset kit has arrived by tracking it through your Merchandiser portal, you must pre-call the store for the following:
  • Confirm your reset date
  • Ensure that price labels (and inner tray labels for some retailers) will be ready prior to the reset date (typically run the day of the set, or the day before)
  • Ask the store contact to tell you where you will be able to easily locate the reset kit on the morning of the reset
• If the store has a problem with your date, is closed for a remodel, has inventory that day, etc., you must call your Area Manager to report the date change and gain approval

*Capture the name of the person you spoke to at the store in case you need it in the future
Helpful Materials/Tools

- Instruction Manual
- Generic Tags (if provided)
- Planogram
- Tape Measure
- Metal Nail File
- Needle Nose Pliers

- Tape
- Box Cutter (No Open Blades)
- Scissors
- Rubber Mallet
- Duster
- Flat Head Screw Driver
- Tweezers
Policies and Procedures

• Dress Code
  • Neat, collared shirt in a solid color, polo style or button down is permitted
  • Khaki or black pants
  • Both the shirt and pants should be pressed, clean and durable
  • Shirt must be tucked in at all times
  • Shoes should be closed toe, safe and comfortable
Policies and Procedures

• Reporting and Payment
  • Team Leaders must call in missing parts in order to report their shifts online
  • Your hard copy recap form must be filled out while you are still at the store, and must be signed off by the Store Contact at the completion of the reset
  • Your on-line report must be entered within 24 hours of the reset being completed
  • Once you report on-line, and obtain your Payment Authorization, your signed hard copy must be received by mail or uploaded by the Friday prior to the pay-date, in order to ensure payment for the following pay-period
  • Convergence Marketing pays on a bi-weekly schedule
Policies and Procedures

• Items Prohibited
  • Use of electronic devices, such as iPods or cell phones, are not permitted while resets are in progress
  • Food and Drinks are not permitted on the sales floor at any time
  • Phone usage is prohibited on the Sales Floor
Store-Specific Guidelines

• Bring your Instruction Manual/Project Plan with you to the reset
  • Your Instruction Manual/Project Plan will be shipped in store kit and/or can be printed from your Merchandiser Portal
  • You will find any specific retailer instructions at the top of the Instruction Manual/Project Plan

• Vendor Log
  • You must request to sign into a Vendor Log for all retailers as you enter each store; some stores might not have a vendor log (you need to ask anyway)

• Check in with the Store Manager
  • You must check in with the Store Manager or the person responsible for the Cosmetics Department upon entering; explain to them that the purpose of your visit is to reset the L’Oreal and/or Maybelline section(s)

• Store sign-off
  • The Store Manager or person in charge of the Cosmetics Department must walk the floor at the completion of the reset to sign off on your completed recap form and verify that the reset was completed to their satisfaction

• Verify what the correct policies are with each store for any of the following:
  • Ask the store what the correct procedure for handling Deleted or Discontinued product, as procedures vary by retailer (also check Instruction Manual/Project Plan for instructions)
  • Prior to using any reaching devices, you must ask the store what their acceptable reaching devices are, such as ladder, stepping stool, etc.

• Customer Service
  • If a customer approaches you during a reset, do your best to provide the best assistance possible and/or point them to the appropriate store personnel to provide further assistance
Safety

• When lifting heavy items, lift with your knees; not with your back
• When using box-cutters, cut away from your body
• Always keep the aisle clean; remove any hazards out of the customers’ way
• Ask your store contact what the appropriate reaching devices are (ladder, stool, etc.) and always use caution when using a reaching device
Replacement Parts- Team Lead Only

• Once the reset is completed, you must confirm the completion of the reset by calling into the Replacement Parts Hotline: (800) 517-5647

• If the reset has been completed and the section has no missing parts, you still must call the Hot Line

• If there are any missing parts follow the steps below:
  • Circle the parts on the front page of your planogram so you can reference the missing parts
  • Place the order for missing parts through the missing parts Hot Line
  • You must call in missing parts while you are still at the store
Replacement Parts- Team Lead Only

• A copy of the Replacement Parts Order Form will be available to download in your Merchandiser Portal under each project
  • The form is the same for all retailers, therefore, you do not have to download it for each project you are assigned to
  • You must keep a Master copy with you at all times to use as a reference
• The name of each tray is listed in bold at the top of each group of fixtures
  • If the entire tray is missing, all of the fixtures below the bold heading will need to be ordered
  • If only a component of the tray is missing, you only have to order the missing component
Unpacking Materials

• Keep all new trays in the brown packaging until you are installing on the wall.

• Use rail report to install new trays. The rail report shows the part # listed on outside of the packaging.
Tag Neatness and Consistency

Tagging examples on the left are:
- Inconsistent
- Messy
- Hard to work with

Tagging examples on the right are:
- Consistent
- Neat
- Easy to work with

Always remove old label before placing new label
Wall Types

PEG WALL —
Consists of holes that are set ½” or 1” apart

SLAT WALL —
Consists of metal, continuous horizontal bars set at 1.10” apart; allows the components or back wall to slide horizontally

UNIWEB WALL —
Consists of a white, metal backing with rows set approximately 1” apart; allows the components or back wall to slide horizontally

TIP - If you encounter a store with a wall unlike any shown here, call your Area Manager for any assistance

UNIVERSAL (MILLENIUM) —
Consists of metal backing with rows set 1” apart and holds universal carrier trays that can be interchangeable across all brands
L’OREAL ECLIPSE

This section will provide information about the Eclipse wall type.
Wall Types

• L’Oreal Eclipse Wall type
  • Set consists of brand back wall, brackets, trays and headers
Verifying Section Size

• To accurately measure the size of the section, follow the steps below:
  • To measure the footage (length), count the number of columns going across the section
    • Each Tray is 12” wide, so each column of trays = 1 ft
  • To measure the height: using your tape measure, measure from the **bottom of the L’Oreal back wall** to the **top of the L’Oreal back wall** and verify that the height matches the planogram provided
Setting to Correct Height

• All brands must be set to the same height across the entire wall
• Gauge the height of the L’Oreal section
  • Set each column so that the top of the top header is set exactly equal to the adjacent columns
  • Check with your store contact to ensure the section is set to the correct height, this will ensure your height is correct in case an adjacent brand is not set to the correct height
Fixture Types

• Carrier Trays
  • Used for all trays to support and allow installation into wall
  • Carrier trays are universal except for the Studio Secrets which have chrome (Silver) color strip. All other Carrier trays a gold color strip.
    ▪ The label on the tray packaging will identify if new a carrier tray has a gold or silver strip

• Tray Inserts
  • Fit into carrier trays and hold product
Fixture Types

• Pusher Trays
  • Contain plastic pushers that push product forward and can hold different # of facings depending on the tray

• Peg Trays
  • Hold carded product and can be interchangeable

• Tiered Trays
  • Multiple trays that are “stacked” together and are used for eye shadows
  • Two types:
    • Tiered Quad Eyeshadow Tray: has more space between tiers
    • Tiered Single Eyeshadow Tray: has less space between tiers
Fixture Types

- Lip Cubes
  - Lipsticks and glosses are stacked by SKU in each slot

- Gravity Feed Trays
  - Product slots are tilted to allow product to slide to front of tray

- 24-Hour Shadow Cube
Fixture Types

• Showcase
  • A 2ft x 2ft Case that combines graphics and product holders

• Shade Finder
  • Large fixture in the middle of the set that allows customer to locate their shade

• Ingredients List
  • Place ingredients list on the peg behind the product holding the eye pencil sharpener
Fixture Movement

• If tray is set over the wall divide, reset spacing so that the tray has all hooks into the top piece of back wall or the bottom piece of back wall
  • Take out the surrounding trays to assist you in removing trays set over wall divide

* DO NOT LEAVE TRAYS SET OVER THE WALL DIVIDE
Fixture Movement

• Movement of Carrier Trays
  • To remove, push the release tab in the back of the tray towards the front of the tray until it pops out. Pull the insert tray back and up.
  • To install, hold the insert on top carrier tray, slide the two front feet of the insert into the slots in the front of the carrier tray. Snap the back of the insert down until you hear a click to secure. Ensure trays are connected.
Fixture Movement

• Moving Trays
  • To remove, pull the tray up and toward you to remove from slots on the wall
  • To insert, align the hooks with the openings on the side of the back wall, push in and let sit in place
    ▪ The tray will not be lit if it is not set correctly into the wall
Fixture Movement

• Movement of Peg Trays
  • Pegs are adjustable.
  • There are notches that show where to place pegs based on the number of peg hooks that tray requires
  • To remove pegs, twist each peg 90 degrees so the notch is horizontal and pull out the front of the peg holder
  • To install pegs, line the peg up with the correct number (based on # of pegs per that tray) insert peg so that the tab facing the back is horizontal, twist until the peg in secure in the correct number notch
  • Ensure the tip of the peg is facing up
  • You can use pliers to set
Fixture Movement

• Ingredients List
  • Place ingredients list on the peg behind the product holding the eye pencil sharpener
Graphics, Chips, Space Savers

• Graphics
  • Large, Small, and Bullnose

• Shade Strips
  • Graphics that show color description or shades for items on tray

• Shade Chips
  • Show shade of corresponding item

• Space Savers
  • Hold the extra space on the tray where there is not product

• Brush Testers
  • Sample brush for customers to feel

• Shade Stickers
  • Clear stickers showing shade numbers of corresponding item
Graphics, Chips, Space Savers

• Movement of Graphics
  • Bullnose
    • To remove, pull out the bullnose, use your finger to find the opening on the side of the tray front. Pull the graphic out to the side.
    • To install, slide the shade strip into the slot from the side
Graphics, Chips, Space Savers

• Movement of Shade Strips
  • To remove, use your finger to find the opening in the back of the tray front and pull the graphic up or to the side
  • To install, slide the shade strip into the graphic slot from the top
  • You may need to remove an L Shaped graphic from the tray before you remove or insert the shade strip
Graphics, Chips, Space Savers

• Movement of Shade Chips
  - Flat Chips:
    • To remove, remove tray insert from carrier tray, use a metal nail file to push release tab on back of chip
    • To install, slide the tabs of the chip down into the slots on the tray
Graphics, Chips, Space Savers

• Movement of Shade Chips
  • Rounded Chips:
    • To remove, place your index finger behind the top of the chip, place your thumb behind the bottom. Pull the top of the chip up, then towards you.
    • To install, slide the chip down into place from the bottom to top
  • Rectangular Chips
    • To remove, remove tray insert from carrier tray, pull up from bottom of chip
    • To install, remove tray insert from carrier tray, place chip in desired location, clip on the bottom, then the top
Graphics, Chips, Space Savers

- Movement of Shade Stickers (Usually found on Studio Secrets)
  - To remove, peel off the old clear stickers showing shade numbers
  - To install, place the new clear stickers showing the shade numbers, lining them up with the corresponding shade
Price Holders

• Each tray has a price holder
  • Install the price point holder onto the right corner of the UPC tray
  • Place the price point label evenly on the holder
Headers

• The Header contains wiring and large florescent lights
• Most sets WILL NOT require you to move the header
• To adjust the header:
  • Remove the front panel by pushing it up, then pulling it away from the wall
  • Remove the lower Plexiglas “light thief” from the bottom
  • Unplug the header from the extension cord
  • Lift and remove the header in a similar manner as a Carrier Tray
L’OREAL SYSTEM 2000

This section will provide information about the System 2000 wall type.
Wall Types

• System 2000 Backwall

  • Consist of 12” and 8” plastic cubes
  • Cubes have gold back panels that are held in by a small white clip, ensure white clip is secure
    • This clip does slide up or down to accommodate tray placement in each cube
    • Clip should be placed to the top of gold panels to ensure trays fit properly
    • If a cube containing product is missing cube back panels, check to see if a cube with only a graphic or one from the bottom rows has the cube back panels. If it does, move the panels from the graphic cube to the cube with product.
Wall Types

- L’Oreal System 2000 Brackets
  - Each type of retailer back wall requires a different type of C bracket
    - For each type of wall you will use 3 C brackets per column
- C Brackets for Peg walls
  - The top of the brackets have two prongs on each side
  - If the peg bracket falls into a seam, you would use Needle Nose Pliers to bend/break off the prong that overlaps the seam
Wall Types

• L’Oreal System 2000 Brackets (continued)
  • C Brackets for Slat or Uniweb walls
    • The top of the bracket has one flat bar on each side
    • If the slat bracket falls into a seam, you can slide the bracket to the left or right to adjust
  • Brackets for Universal or Millennium Walls
    • Universal brackets are retailer specific and used for all brands in the store
    • Brackets are provided by the store

Slide these holes onto the C Bracket once the bracket is placed on the wall
Verifying Section Size

• To accurately measure the size of the section, follow the steps below:
  • To measure the footage (length), count the number of columns going across the section
    • Each cube is 12” wide; each column of cubes = 1 ft
  • To measure the height: using your tape measure, measure from the bottom of the bottom cube to the top of the L’Oreal set and verify that the height matches the planogram provided
  • To confirm height, also verify that the number of cubes in each column match the number of boxes on the planogram provided
    • NOTE that some boxes at the top or bottom of the set could be 8” when you have a 5.8” high planogram
Setting to Correct Height

• All brands must be set to the same height across the entire wall
• Gauge the height of the L’Oreal section
  • Set each column so that the top of the top cube is set exactly equal to the adjacent columns
  • Check with your store contact to ensure the section is set to the correct height, this will ensure your height is correct in case an adjacent brand is not set to the correct height
Fixture Types

• There are two different tray systems
  • New trays may have 2 components: a tray insert and carrier tray
    • Carrier Trays
      • Used to support tray insert and allow installation into the cubes
      • Not used on all trays, only some new trays
    • Tray inserts
      • Fit into carrier trays and hold product

• Old trays are a single fixture and do not require a carrier tray to install
Fixture Movement

• **Movement of Carrier Trays**
  
  • To remove, push the release tab in the back of the tray upwards until it pops out. Pull the insert tray back and up.
  
  • To install, hold the insert on top carrier tray, slide the two front feet of the insert into the slots in the front of the carrier tray. Snap the back of the insert down until you hear a click to secure. Ensure trays are connected.
Fixture Types

• Pusher Trays
  • Contain plastic pushers that push product forward and can hold different # of facings depending on the tray

• Lip Cube
  • Lipsticks and glosses are stacked by sku in each slot

• Gravity Feed Trays
  • Product slots are tilted to allow product to slide to front of tray
Fixture Types

• Store Pegs
  • Hold carded product, and are provided by the store
  • Usually located on the right side of the planogram

• Ingredients List
  • Place ingredients list on the peg behind the product holding the eye pencil sharpener

• Nail Polish Remover Trays
  • Attach to peg wall
Fixture Movement

• All trays slide in and out of the cubes and snap into a single track located in the back of each cube
  • To assist in removing trays from current position, use a small flat head screw driver to loosen the tray from the track in the back of the cube
  • Another trick is to lightly lean your knee against the cube as you pull the tray out
  • Always remove the 1” graphics and L shaped graphics before removing a tray
  • Refer to Rail Report locations when placing trays in cube
Graphics, Chips, Space Savers

• Graphic
  • Large graphics and Headers are 8” or 12”
    • Both require a clear plastic graphic cover
  • Small litho graphics are 1” or L shaped
    • Both require a special clear plastic holder

• Shade Strips
  • Graphics that show color description or shades for items on tray
  • Can be stickers or loose graphics

• Shade Chips
  • Show shade of corresponding item

• Space Savers
  • Hold the extra space on the tray where there is not product

• Shade Stickers
  • Clear stickers showing shade numbers of corresponding item
Graphics, Chips, Space Savers

• Movement of Graphics
  • All Graphics have a clear cover that inserts into the box or tray
  • 12” or 8” Graphics
    • To remove from cube, pull from bottom of plastic graphic cover in the center
      • Remove graphic from the holder
    • To insert new graphic, place face down into the graphic cover
    • To install into cube, insert the tab on the left side of the plastic graphic cover into the top and bottom left side of the cube, bend it towards you slightly and insert the tab on the top and bottom right side into the right side of the cube
Graphics, Chips, Space Savers

• Movement of Shade Strips
  • Stickered
    • To remove, peel off as much of the old sticker as possible
    • To install, place the new sticker over top of the old sticker, ensuring the corners are aligned
  • Loose graphic:
    • To remove, pull out the label/UPC tray, use your finger to find the opening in the back of the tray front, and pull up the graphic to remove
    • To install, pull out the label/UPC tray, slide the shade strip into the graphic slot, starting from the opening where you removed the old shade strip, then close the label/UPC tray
    • Some trays may not require you to pull out the label/UPC tray
    • You may need to remove an L Shaped graphic from the tray before you remove or insert the shade strip
Graphics, Chips, Space Savers

• Movement of Shade Chips
  • Flat Chips:
    • To remove, use a metal nail file to push release tab on back of chip or pry off
    • To install, slide the tabs of the chip down into the slots on the tray from the top down or side to side, depending on the tray
  • Rounded Chips:
    • To remove, place your index finger behind the top of the chip, place you thumb behind the bottom. Pull the top of the chip up, then towards you.
    • To install, slide the chip down into place from the bottom to top
  • Rectangular Chips
    • To remove, remove tray insert from carrier tray, pull up from bottom of chip
    • To install, remove tray insert from carrier tray, place chip in desired location, clip on the bottom, then the top
Graphics, Chips, Space Savers

• Movement of Space Savers
  • Flat Space Saver (Color Riche):
    • To remove, remove tray from cube, lightly squeeze both sides where the arm meets the base of the space saver, push inward and pull up
    • To install, hook the arms into the slots in the center of the tray, tilt backward and snap into place
  • Box Space Saver (Infallible & Visible Lift)
    • To remove, remove tray from cube. Place one hand on back of the tray to secure, grab space saver from the top with your other hand and pull up.
    • To install, align the hook with the tray, push down and snap into place
Graphics, Chips, Space Savers

• Movement of Shade Stickers (Usually found on Studio Secrets)
  • To remove, peel off the old clear stickers showing shade numbers
  • To install, place the new clear stickers showing the shade numbers, lining them up with the corresponding shade
Price Holders

• Some retailers use acetate tabs for price holders
• If retailer does not use acetate tabs, refer to current placement of price point labels
  • Avoid placing labels on top of chips
Headers

• Two Sizes
  • 8” Graphic Box Headers
  • 12” Graphic Box Headers

• Movement of Headers
  • To remove from cube, pull from bottom of plastic graphic cover in the center
    • Remove graphic from the holder
  • To insert new graphic, place face down into the graphic cover
  • To install into cube, insert the tab on the left side of the plastic graphic into the top and bottom left side of the cube, bend it towards you slightly and insert the tab on the top and bottom right side into the right side of the cube
MAYBELLINE URBAN WALL

This section will provide information about the Urban Wall wall type.
Reading Plan-O-Grams

- Front Cover Picture
- Plan-O-Gram Outline
- Plan-O-Gram Segment Breakdown
- Location IDs
- Line Listing
Wall Types

• Maybelline Wall Type
  • Set consists of backwall, brackets, trays, and headers
Verifying Section Size

• To accurately measure the size of the section, follow the steps below:
  • To measure the footage (length), count the number of columns going across the section
    • Each Tray is 12” wide, so each column of trays = 1 ft
  • To measure the height: using your tape measure, measure from the bottom of the Maybelline back wall to the top of the Maybelline set and verify that the height matches the planogram provided
Setting to Correct Height

• All brands must be set to the same height across the entire wall
• Gauge the height of the Maybelline section
  • Set each column so that the top of the top header is set exactly equal to the adjacent columns
  • Check with your store contact to ensure the section is set to the correct height, this will ensure your height is correct in case an adjacent brand is not set to the correct height
Fixture Types

• Carrier Trays
  • Provide support for the tray inserts and allow installation into the wall

• Tray inserts
  • Fit into carrier trays and hold product

• Pusher Trays
  • Contain plastic pushers that push product forward and can hold different # of facings depending on the tray
Fixture Types

• Tiered Trays

• Lip Cube
  • Lipsticks and glosses are stacked by sku in each slot

• Peg Trays
  • Hold carded product and can be interchangeable

• Ingredients List
  • Place ingredients list on the peg behind the product holding the eye pencil sharpener
Fixture Movement

- Movement of Carrier Trays
  - To remove, slide the insert tray towards the front of the carrier tray and lift
  - To install, hold the insert on top carrier tray, align the guides on the bottom of the insert tray with the carrier tray and slide towards the back of the carrier tray to secure
Fixture Movement

• Movement of Trays
  • To remove pull the tray up and toward you to remove from slots on the wall
  • To insert line the hooks up with the openings in the back wall, push in and let the tray sit in place
Fixture Movement

• Movement of Peg Trays
  • Pegs are adjustable
  • To remove pegs, twist each peg 90 degrees so the notch is horizontal and pull out the front of the peg holder
  • To install pegs, insert peg so that the tab facing the back is horizontal, twist until the peg is secure in the correct location
    • Use product to ensure spacing between pegs is correct
    • Ensure the tip of the peg is facing up
    • You can use pliers to set
Fixture Movement

• Changing of UPC Slides
  • There are trays receiving new UPC slides
  • Ex: Expert Wear trays receive the UPC slides with the silver trim bullnose and will have “Expert Wear” printed on the inside of the slide as circled in the photo to the right
Graphics, Chips, Space Savers

• Graphic
• Shade Strips
  • Graphics that show color description or shades for items on tray
• Shade Chips
  • Show shade of corresponding item
• Space Savers
  • Hold the extra space on the tray where there is not product
Graphics, Chips, Space Savers

• Movement of Graphics
  • Bullnose
    • To remove, pull out the label/UPC tray, use your finger to find the opening on the side of the tray front. Pull the graphic out to the side or top and close the label/UPC tray.
    • To install, pull the label/UPC tray, slide the shade strip into the slot from the side or top and close the label/UPC tray.
Graphics, Chips, Space Savers

• Movement of Graphics
  • Shade Strips / Loose graphic:
    • To remove, use your finger to find the opening in the back of the tray front and pull the graphic up or to the side
    • To install, slide the shade strip into the graphic slot from the top
Graphics, Chips, Space Savers

• Movement of Shade Chips
  • Flat Chips:
    • To remove, use a metal nail file to pry off from the bottom
      • To install, hook the top tabs, then bottom tab into place
  • Rounded Chips:
    • To remove, use your finger to pull the chip up from the bottom of the chip
    • To install, hook the top of the chip, then the bottom
  • U-Shaped Chips
    • To remove, use your finger to pull the chip up from the bottom of the chip
    • To install, hook the top right and left sides of the chip, then snap the bottom into place
Graphics, Chips, Space Savers

• Movement of Space Savers
  • To remove, remove tray insert from carrier tray, pull the space saver off the tray
  • To install, hook the top and snap into bottom
    • Some will hook onto the tray front, others will hook to the pusher and tray front

• Movement of Price Holders
  • Some retailers use acetate tabs for price holders
  • If retailer does not use acetate tabs, refer to current placement of price point labels
Headers

• Can be different sizes and include the following
  • Header Brackets
  • Header Fixture
  • Header Graphic

• Movement of Headers
  • To remove, hold header on both sides, lift upward then pull towards you
  • To install, place header brackets, hold header on both sides, slide header into brackets from the top down
  • The header graphic slides in and out the side of the header